

CIRC4Life: A circular economy approach for lifecycles of products and services

CIRC4LIFE Virtual Innovation Camp 2021 27th-28th May 2021

OPEN CALL FOR EXPERTS - CIRC4LIFE INNOVATION CAMP 2021

1. Introduction

This is an open call for individuals to apply as **Experts** willing to contribute to the CIRC4Life Virtual Innovation Camp organized as a part of the CIRC4Life (No 776503) project supported by the European Commission H2020 circular economy programme. The project developed three new circular economy business models (CEBMs), including co-creation of product and services, sustainable consumption and collaborative recycling and reuse. The CEBMs have been demonstrated in four industrial sectors including LED lighting products, vegetable farming, meat supply chain, and recycle/reuse of tablets. The main goal of the OIC is to validate developed circular economy business models and solutions and identify most promising innovations for future market deployment.

We are inviting up to 50 circular economy experts in the following categories:

- academic experts,
- industry experts,
- public sector experts and policy makers,
- civil society experts including NGOs, consumer associations or similar.

The task of the external experts is to co-evaluate and validate developed CEBMs and their implementation by the CIRC4Life demonstrators, as well as to identify future market deployment opportunities for developed CEBMs and solutions during an interactive workshop together with the CIRC4Life project partners.

2. Application procedure

Applications from interested candidates should be submitted online via the <u>application form</u>. Only properly completed online applications will be considered. Deadline for application: **03.5.2021.**

3. Selection procedure

Selection of Experts will be done by the CIRC4Life OIC organizing committee for each category of the Experts as defined in Section 1. Criteria for **all** participant categories are presented below.

Mandatory requirements for all participants

- C1 level of English in understanding, speaking and writing.
- Own computer with audio/video
- Broadband internet connection during the camp (min. 25 Mbps)

Applications will be scored and ranked according to the following selection criteria:

- Relevant professional expertise and competence in key thematic areas/Circular Economy Business Models
- Proposed contribution to the Camp
- Motivation to participate





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All applications will be reviewed based on above criteria by the organizing committee (LAU and IETU) based on the following scoring:

Selection criteria	Score	Weigh
Relevant professional expertise and competence in key thematic areas/CEBMs	1-5	45%
Proposed contribution	1-5	35%
Motivation to participate	1-5	20%

The Camp promotes gender balance. The selection process is seeking a balanced participation, as close as possible to 50/50, of both men and women. Other aspects of diversity and inclusion, such as age and geographical representation, etc will also be taken into consideration during the selection process.

4. Other conditions

Filling in the online application form does not automatically mean that you will be selected for OIC participation By submitting the application, you agree to the use of your personal data as defined in the CIRC4Life Privacy Policy in the application form. You also agree that, if selected, your name may be shared with the CIRC4Life project partners, and other Innovation Camp experts. Note that the participation in the Open Innovation Camp will require your online presence on 27th and 28th of May, 2021.

5. Innovation Camp organizers contacts:

Laurea University of Applied Sciences, Finland

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