# A circular economy approach for lifecycles of products and services

# Report on Project Website Development

## Deliverable 9.2

| PROJECT INFORMATION | |
|---|---|
| Type of Project | European Commission Horizon 2020 |
| Topic | CIRC-01-2016-2017 Systemic, eco-innovative approaches for the circular economy: large-scale demonstration projects |
| Grant Agreement No. | 776503 |
| Project Duration | 01/05/2018 – 30/04/2021 (36 months) |
| Project Coordinator | Nottingham Trent University (NTU) |
| Project Partners | Enviro Data (ENV), Jonathan Michael Smith (JS), Kosnic Lighting Limited (KOS), Centre of Research for Energy Resources and Consumption (CIR), European EPC Competence Center GmbH (EECC), The Institute for Ecology of Industrial Areas (IETU), SWEREA IVF AB (SWE), Make Mothers Matter (MMM), ONA PRODUCT (ONA), INDUMETAL Recycling (IND), GS1 Germany GMBH (GS1G), Laurea University of Applied Science (LAU), Center for European Policy Studies (CEPS), Institute of Communication and Computer Systems (ICCS), Recyclia (REC), S.A.T. Alia (ALIA) |

| DOCUMENT INFORMATION | |
|---|---|
| Title | Report on project website development |
| Version | <V1.0> |
| Release Date (dd.mm.yy) | <30.09.18> |
| Work Package | WP9 |
| Dissemination Level | PU |

| DOCUMENT AUTHORS AND AUTHORISATION | |
|---|---|
| Document Responsible | Dr Wu,You (NTU) |
| Contributors | Olalla Michelena (MMM), Dr Wu,You (NTU) |
| Reviewed by | Make Mothers Matter, Juan Costa (ONA) |
| Approved by | Professor Daizhong Su (NTU) |

| DOCUMENT HISTORY | | | |
|---|---|---|---|
| Version | Date (dd.mm.yy) | Description | Implemented by |
| V0.1 | 04.09.18 | First draft | Wu, You |
| V0.2 | 27.09.18 | Second draft: improved based reviewers' suggestions | Wu, You |
| V0.3 | 28.09.18 | Added Conclusion and Outlook section | Wu, You |
| V1.0 | 30.09.18 | Final version | Wu, You |

# Summary

This deliverable reports the design and implementation of the CIRC4Life project website by means of screenshots along with brief explanations.

This document is Deliverable 9.2 of the CIRC4Life project, named "Project Web Site" and is the formal proof of the very deliverable, namely the website itself. To this end, some relevant screenshots are displayed and shortly commented.

Based on a systematic requirements collection and subsequently a detailed specification of the website, both the design and the implementation has been implemented by the project consortium members. The interim results have been reviewed by the consortium members, to achieve a first online appearance three months after project start.

# Table of Contents

## Table of Figures

# 1    Function Descriptions of the Project Website Components

## 1.1    Purpose and Scope of Deliverable 9.2

This document is Deliverable 9.2 of the CIRC4Life project, named "Report on the Project Website Development" and is the formal proof of the very deliverable, namely the website itself. To this end, some relevant screenshots are displayed and shortly commented.

## 1.2    Document Structure

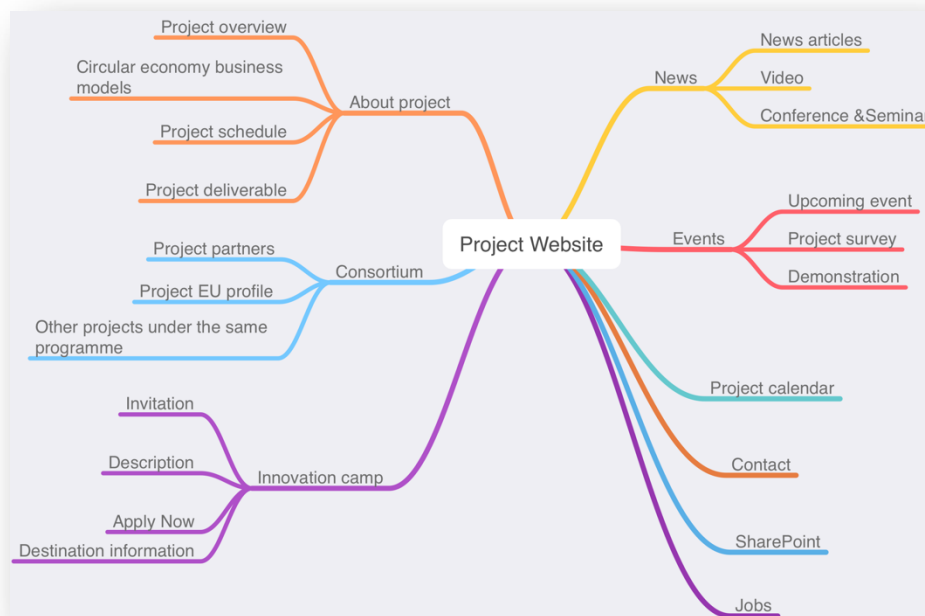The structure of the document follows the structure of the website (sitemap).



**Figure 1.1 CIRC4Life project website sitemap**

## 1.3    The Main Components of the Project Website

Based on a systematic requirements collection and subsequently a detailed specification of the website, both the design and the implementation has been completed by the Nottingham Trent University (NTU). The Project Website is connected with the domain 'http://www.circ4life.eu'. On the following pages, the most important components of the website are illustrated by means of screenshots.

### 1.3.1    Home page

The 'Home' page provides access to all other public pages as well as the protected 'SharePoint', and features 'Events', 'News' with links to the series of regular news articles, and project events. The Event Gallery is also placed in the Home page, which can control the quality and sharpness of the project event and activities' photos, keep the images safe with built-in image protection and look same on any mobile device. Social media feed (i.e. twitter account) is also integrated in the Home page, every posted twitter content will be displayed here.
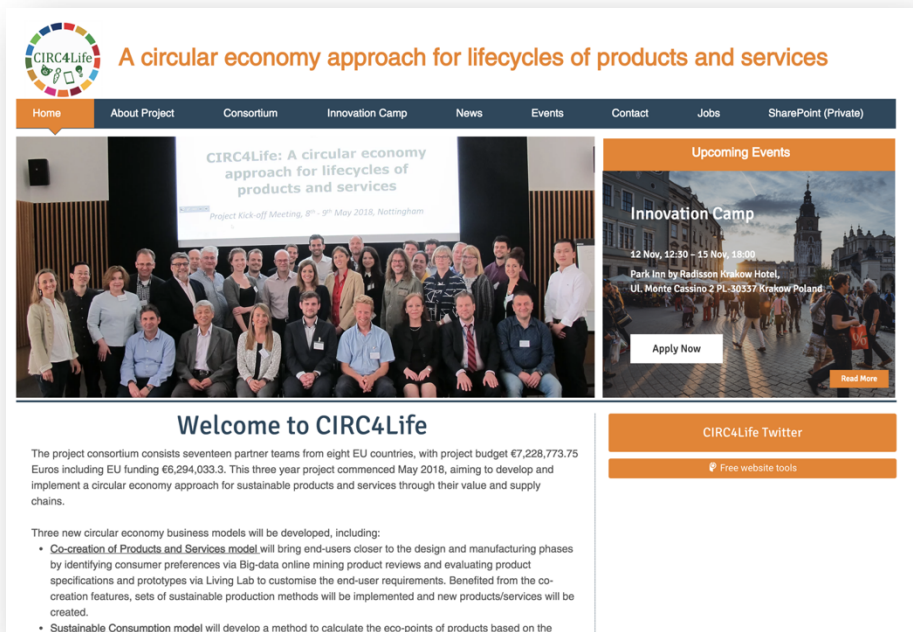
**Figure 1.2 Project Website 'Homepage'**

### 1.3.2  About Project

The project overview, description of circular economy business models, schedule and deliverable reports are included in this component. The Deliverable Reports with Public attribute will be presented in the Deliverable Report page when they are ready.



**Figure 1.3 Project Website 'About Project' page**

### 1.3.3  Project Consortium

The Project Consortium Members' role and their official websites' link are presented in this page. Additionally, the CIRC4Life project profile in the European Commission page and other projects under the 'CIRC-01-2016-2017 - Systemic, eco-innovative approaches for the circular economy: large-scale demonstration projects' programme are also linked in this website component.
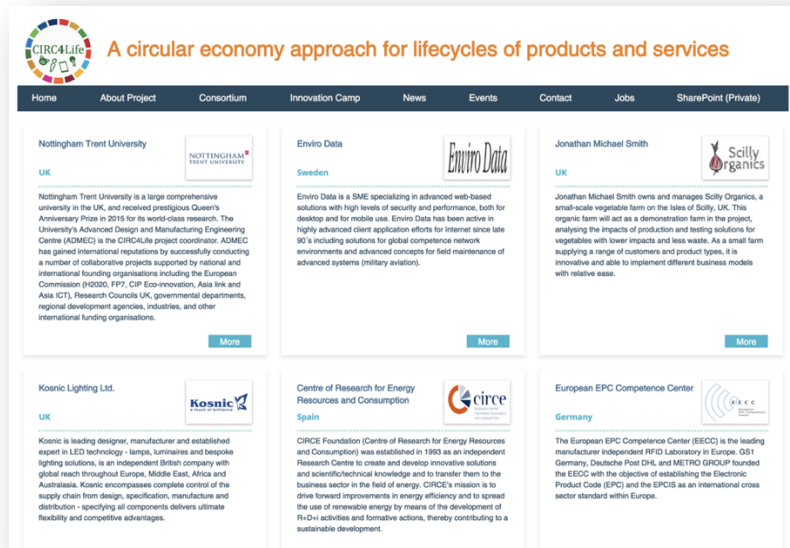


**Figure 1.4 Project Website 'Consortium' page**

### 1.3.4  Innovation Camp

The CIRC4Life project first Innovation Camp's Procedures, Activity Description, Apply Now, and Destination Information are included in this component. Additionally, an online application form for the Innovation Camp integrated.



**Figure 1.5 Project Website 'Application Form' for the Innovation Camp**

< D9.2: Report on project website development >

### 1.3.5  News

It is a place to update the project results and press releases, and it's the convenient way to keep the CIRC4Life Project Website updating with new content.

According to the CIRC4Life project agreement, there will be a wide range of communication activities to disseminate the project results, including press articles, videos, conference/Webinar, etc. The press articles are updated on a regular basis with all project consortium members' efforts, for the articles from external news channels, the article short description will be posted in this section, and the full contents will be readable in the original news source by clicking the 'Read More' button in the News page.



**Figure 1.6 Project Website 'News' page**

### 1.3.6  Events

According to the CIRC4Life project agreement, there will be two Innovation Camps will be organized during the project period and a Final conference. Additionally, a wide range of dissemination activities will also be conducted, e.g. conferences, workshops. The event details and application requirements/form will be included in this website component.
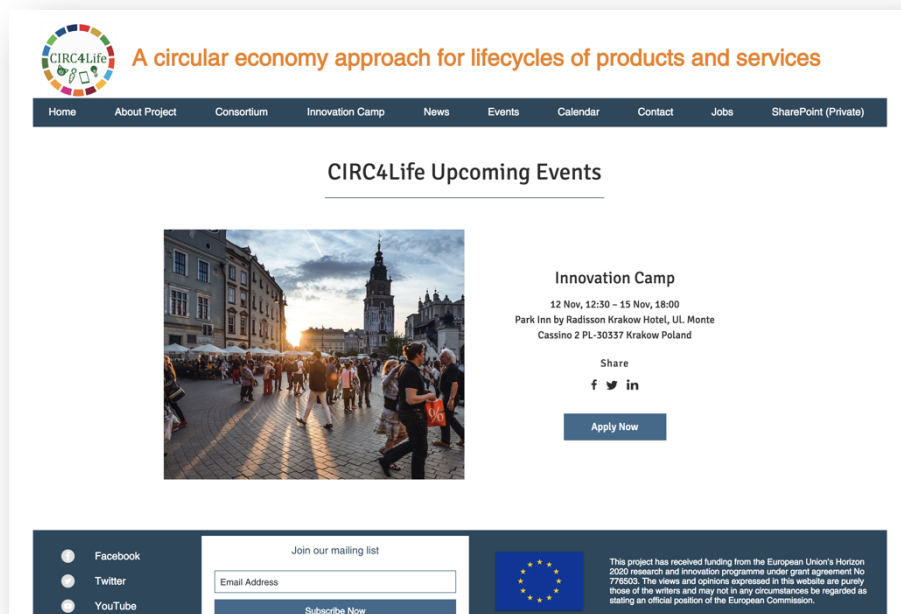
**Figure 1.7 Project Website 'Event' application page**

### 1.3.7  Project Calendar

This component is used to inform the website visitors about upcoming events, the consortium members about the regular project meetings and the key dates for the project operation. All the consortium members can connect this project calendar to their work calendars, which will enable to notify consortium members the project meetings that they are even not invited/involved.



**Figure 1.8 Project Website 'Project Calendar'**

### 1.3.8 Project SharePoint Access

The CIRC4Life Project file repository (i.e. SharePoint site) is integrated into the project website, consortium members will access this project file repository through the project website with their own credential information.
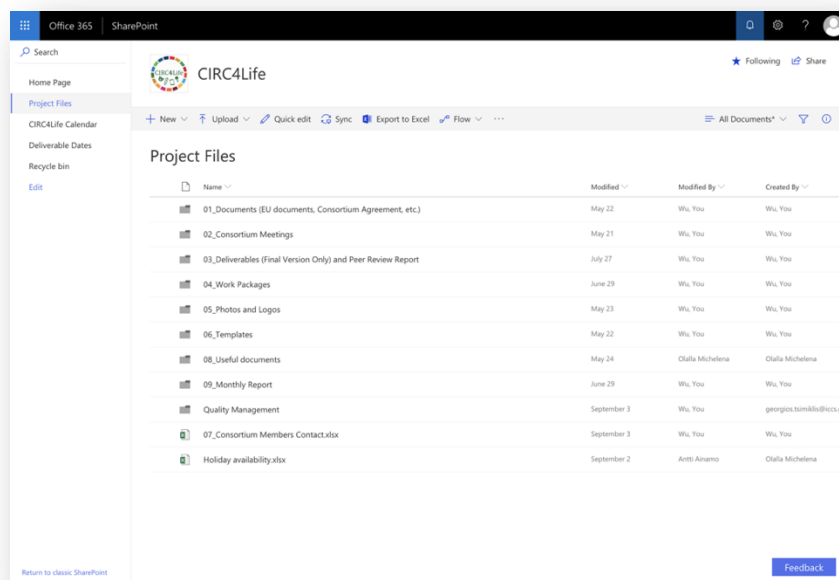


**Figure 1.9 Project Website 'SharePoint' for file repository and management**

### 1.3.9 Subscriber

Each visitor who signs up via the Subscriber Component will be added automatically to the CIRC4Life Project Website subscriber list. It will support visitors to enter email address to receive automatic email alerts.
The Project Consortium can send them beautiful newsletters, news, events and project updates. It is also a way of identifying new stakeholders interested in the project.



**Figure 1.10 Project Website 'Subscriber'**

< D9.2: Report on project website development >

## 2    Conclusions and outlook

The CIRC4Life Project Website is fully functional at the time of writing this Deliverable Report, which has been tested and validated by the Project Consortium Members. The enrichment of the website contents will be contributed by the whole Consortium, particularly the communication and dissemination activities will be regularly recorded and updated in the News and Events section of project website.